



Pursue
Life in all its fullness



IMPACT REPORT 2021



Vision

To see communities empowered to facilitate transformation in Western Kenya.

Mission

Pursue offers vulnerable people support and practical solutions to develop their physical, emotional and economic wellbeing. We equip communities and schools with the skills, knowledge and resources required for a better tomorrow.

Values

We are seeking to live out God's call to love our brothers and sisters in need, with **Integrity**, **Dedication** and **Compassion**.

377



people treated for jiggers, enabling them to return to school and work and carry out daily activities.

2021

in Numbers



1137

pupils impacted by their teachers & school leaders participating in our programme.

140



community adult literacy lessons delivered.



143

reusable sanitary kits distributed to teenage girls.



407

story books distributed to partner schools.



83

widows receiving weekly home visits.



24

schools participated in our Teacher Development Programme.

5

couples regularly attending marriage course.



Widows Programme

83 Widows meeting monthly in community groups for **training opportunities**, where widows are empowered to **share their knowledge** by training others in specific skills.

Weekly home visits moved from being carried out by a Pursue staff member to community volunteers, who receive regular training from Pursue.

Table banking Sacco has been registered and **43** widows have signed up.





Widows Programme

88% of widows said they no longer feel lonely since joining the programme.

73% feel that life now has purpose.



"It was enjoyable to visit Mama Mary and see how she always gets good groundnuts. Now, hopefully I will also have a good harvest... thank you for teaching me a new thing."

"Pursue has changed everything in my life, I was ready to give up and leave my children, it was all too hard. Now, I have a whole new family, great friends and support."

Teacher Development Programme



- Working with **24** rural primary schools to empower untrained teachers to deliver high-quality education to every child in their care.
- Regular teacher training and school leader training delivered throughout the year.
- All schools visited regularly by Pursue staff to mentor teachers to improve classroom practice.

“Before TDS I had never planned lessons; now I do it on a daily basis”

Teacher Development Programme

The number of teachers planning their lessons in advance has **more than doubled**

Students whose teachers were on the Pursue programme **out-performed their peers** on improvement in Literacy and Numeracy.

100% of teachers were delivering more engaging; child-centred lessons with focussed learning outcomes.

"She (the teacher) is a good story book reader which she never used to do previously. Now she reads a story per week."



Adult Literacy Class

Provision of classes in rural areas for adults who never got the opportunity to go to school to learn basic literacy and numeracy skills

4 classes meeting weekly in various locations

47% average improvement across all classes during 2021



"Numeracy lessons have helped me to count balance and change in my small business."

"I can now calculate using a calculator on my phone, as taught by Pursue"

"Before I never knew how to read names of places when travelling"

"I never knew how to read or access messages from my phone but today I'm able."

Community Based Home Care

- **Highly vulnerable community members** are visited in their homes and assisted through a detailed needs assessment
- **7 families** in desperate need of basic shelter have had **assistance from Pursue**, either through provision of roofing materials; pit latrines or even entire new houses when required
- Particularly vulnerable individuals suffering from ill health or malnutrition have received assistance with **food, medical care or household chores**

Emily is a member of a Pursue widows' group. She was given a new bed, bedding and a mosquito net after it was discovered that she slept on the floor.
"I sleep so well and no longer wake up stiff and with back ache."



Our team found Wycliffe emaciated and in dire need of help. Pursue provided much needed food parcels allowing him to eat 3 nutritious meals a day.
"The food cooked for me has helped me gain strength to walk outside, I used to be stuck in bed."



"We had all turned on our Dad and were ready to see him die... When Ceceliah (Pursue staff member) started visiting him daily, we were wondering why she would bother! ... After time she visited us too, she was kind and we were willing to listen to her. Now, my Father is alive and well and we are happy to be together once more."

Jiggers & Bedbugs Treatment Programme

- In 2021 **328 people** were treated for jiggers which infest the feet and cause severe discomfort
- **Training and education** provided to schools and the community to **prevent reoccurrence**
- **65%** of people who were out of school/work because of jiggers, were **able to return to work/school** after their treatment

“Bedbugs made my family miserable, and my children always cried in the night. They missed school and got bad skin problems which became infected. Their friends would taunt them and say they were dirty, we were all miserable. Then Pursue came with medicine for free and sprayed our house twice so we are now at peace and happy that we can again sleep well at night.”



Model School

- Partnering closely with a school to provide **quality and holistic education** to children in a rural, disadvantaged community.
- **Weekly training and support** provided to the school including parental engagement meetings; curriculum design; classroom teaching support; positive discipline implementation and development of locally available learning resources.
- Collaborated with the **local community** to build a **playground** from locally available materials

"Student progress in Literacy and Numeracy was **more than double** that of their peers in other schools"



*"Pursue has helped me improve my teaching skills, class management and how I can engage parents so that they are aware of their children's progress in school."
(Phanice, Head Teacher)*

Marriage Course



5 couples meeting weekly together to;

- **Learn how to communicate effectively**
- **Teach about the 5 love languages**
- **Help parents create a safe home environment for their children and themselves**
- **Empower couples to show mutual love and respect for one another**
- **Teach alternative ways to problem solve and/or address conflicting ideas to reduce domestic violence**

"I didn't think my marriage could change; it was always hard to talk to my husband without him growing angry. Now, we have learnt new ways to communicate and ... haven't argued in months!"

Girls Club

Kenya has the third highest teenage pregnancy rate in the world. The girls' club aims to:

- Give the girls a **safe space** to talk
- Build up their **self esteem**
- Teach them about God's love and their identity in Him
- Have fun
- **Provide education** around girls' health, wellbeing, and relationships
- Talk about **mental health** and the importance of managing emotions well



100% of the girls say their self-esteem has improved and they feel more confident and valuable since joining the group



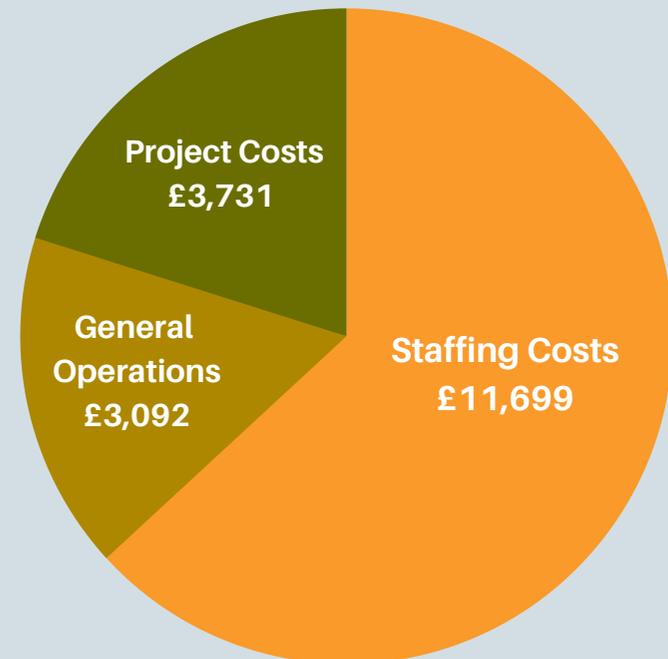
86% of the girls say that they feel comfortable to discuss challenges faced within the group and no longer feel alone.

"Being part of this group has changed my life, I thought there was no purpose...and was giving up at school and home. Now, there are so many kind people telling me they love and care for me... I can go back to school and even attend during my menses because I have pads now. Thank you Pursue!"

Income in UK



Expenditure in Kenya





www.pursue.org.uk
Thank you!

Registered Charity No. 1189518
(England & Wales)

